Florida Atlantic University – D.F. Schmidt College of Arts & Letters
Department of Visual Arts & Art History
ART 4954C
BA Senior Seminar – 4 credits

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Office hours: Monday/Wed/Friday 5-7 pm or by appointment
Art department: 297-3870 (main art office)
Prerequisite: Department Permission

Course Description

This course is designed to prepare students for careers in the arts through writing assignments, presentations, examination of current opportunities and directions in the Art field, and the assembling of a portfolio, which is representative of the student’s work. This course is designed to satisfy requirements in the areas of content knowledge and technical skills, critical and creative thinking skills, communication skills in writing and oral presentation and working with a group in a collaborative project. This semester we will also be critically looking at the Art world and the various opportunities for students to participate in it after graduation. The class will run an art blog and go on field trips to non-profits, museums, galleries, and different universities in the area.

Objectives of this course:

1- Development of portfolio packet with resume and application materials (please see document with all materials at end)
2 - Creation and participation in a collaborative project
3 - Oral presentation of work
4 - Writing a 750 word research paper which reflects experience in writing about art using reviews, interviews, and critiques of contemporary art within in the region and the broader art society.

Collaborative Project

The collaborative project will be a blog developed by the class and maintained over the course of the semester. It will be published 3 times over the course of the semester to the public. By taking this course, students must agree to having their content published on the internet. The content will be comprised of interviews, reviews of shows, their research paper abstracts, artwork generated by students and a collection of artwork found by students. This will vary on whether a student is in Art History or Studio Art and there will be a separate final evaluation form submitted for each.
Research Paper

The research paper is a mandatory 750-word count paper that must be submitted in its final version on the final exam date. Students will have the opportunity to focus on one of the local art institutions and how it affects the community and how it fits into the art world presently and in a historical context. They may choose from The Girl’s Club, MOCA north miami, FIU & the Frost Museum as well as the Norton, Boca Raton Museum of Art, the Artcenter Miami and the Armory Art Center as the subject matter. Students must use a variety of resources including interviews, scholarly articles, books from the library and first-hand experience in order to generate the paper. They also must use current CAA standards of citation and documentation of these sources. Attention will be given to presentation and grammar.

Materials

Binder with at least 20 plastic sheets for insertion of written materials, at least 9’ x 12’ or larger
Business cards (to be ordered online)
Blank CD’s and plastic CD holders
Sketchbook for research notes and ideas, pencils, etc.
Digital camera (optional but recommended)

Attendance and Grading:

My attendance policy is very strict. I allow only 3 absences. These are emergency absences only. If you go over 3 absences for any reason your overall grade will be affected as so:

4 absences = highest grade is a B+
5 absences = highest grade is a C+
6 absences = highest grade is a D+
7 absences = automatic failure (don't come to class anymore)

Note: the highest grade is NOT the grade that you will receive. You would have to have an A in all of the other categories to receive the highest grade possible. If you are confused by this, it is your responsibility to either ask me or e-mail me.

If you believe that you will potentially fail my course because of an inability to come to class you should contact your advisor immediately. This is you and your advisor's problem, not mine.

Grade

Range
A 100-94
A- 93-90
B+ 89-87
B 86-84
B- 83-80
C+  79-77
C   74-76
C-  73-70
D+  69-67
D   66-64
D-  63-60
F   59-0

Requirements (See checklist below for percentages and formulation)
- Participation in all in-class projects.
- 6 hours of outside class work per week.
- Participation in critiques (this means presenting your own work in a professional manner and also voicing your opinions on your classmate's work)
- Access to the Internet and Blackboard. You must check your FAU e-mail at least 3 times a week to take this course.

Homework: Homework will be assigned every week and posted on Blackboard as well. I will expect all Homework to be completed the following week. Late Homework is only accepted the next class day and will result in a deduction of overall points (the amount of points deducted will be particular to the HW assigned) and no late Homework is accepted beyond the next class day.

Special exceptions, including religious observances and other exception that are officially recognized by the university, will be discussed and accommodated in advance and on an individual basis.

Classroom etiquette policy:

Don't be late, it's rude. I also will not take time away from my lecture, discussion with students, demonstration, etc. to repeat what you missed.

No Texting in Class. I will ask you to leave class if you continue to text after three verbal warnings. This will count as a tardy and you will miss important information.

If you need to have your phone on during class for emergency reasons, put it on vibrate and quietly leave the room to answer any phone calls. Do not abuse this privilege or it will be taken away.

You may listen to your own music while working on an assignment, but never while I am talking, please remove BOTH ear buds when I am speaking to you or to the class in general.

When you e-mail me, please begin with a Salutation, such as Dear, Hello, etc. then write your inquiry in full sentences with correct grammar and pronunciation and end with a Sincerely, Thank you, Yours Truly, etc. and your name and course title.
While in class please address me as Instructor, Professor, Ms. Baron-Robbins, Instructor Baron-Robbins, or Ms. Ariel only. Any further incarnation you can think of is also acceptable as long as it is respectful.

Books & Fees

Required:

Art & Fear Observations on the Perils and Rewards of Art making - David Bayles & Ted Orland

Seven Days in the Art World by Sarah Thornton

suggestions: www.abebooks.com or amazon.com

There will be various museum fees throughout the course of this class, please keep this in mind!

IMPORTANT: Students must treat me with respect. I maintain a fun but professional atmosphere in the class room and will not tolerate potentially disruptive behavior. I reserve the right to ask a student to leave the room if they are being disruptive and this will result in a deduction of their Class Participation grade.

STATEMENT OF ACADEMIC INTEGRITY: Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty, including cheating and plagiarism, is considered a serious breach of these ethical standards, because it interferes with the University mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the University community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see http://www.fau.edu/regulations/chapter4/4.001_Code_of_Academic_Integrity.pdf

STUDENTS WITH DISABILITIES: In compliance with the Americans with Disabilities Act (ADA), students who require special accommodations due to a disability to properly execute coursework must register with the Office for Students with Disabilities (OSD) located in Boca Raton SU 133 (561-297-3880), in Davie - LA 240 (954-236-1657), in Jupiter - SR 110 (561-799-8585) and follow all OSD procedures

Calendar:

Jan. 7th Week 1: Examination of self - student questionnaire - description of course and preparation of collaborative project groups

Focus this semester will be our role in the larger Art world, whether as artists, art historians, or designers. Each student will be required to participate in art activities both inside and outside of the department throughout the semester. They will chronicle their activities by posting them to a collaborative website.
13th Week 2: Resume workshop - contemporary artist tumblr/pintrest accounts set up, first 10 artists due by end of the week - think tanking about research topics (abstracts will be posted online!) Art & Fear Chapter 1

20th Week 3: Draft of resume due, 1st round of portfolio presentations, critiques directly afterwards (students present work in ppt form, followed by 10 minute question/answer and written feedback Art & Fear Chapter 2 & 3

27th Week 4: writing workshops - artist statement (tumblr/pintrest homework, find 5 artist statements and 5 artist interviews) Seven Days in the Art World Chapter 1

February Week 5: Nancy Spielman comes!
Artist interview due, transcript and blog post with images - 1st Collaborative Group grade - Seven Days in the Art World Chapter 2

Week 6: Field trip to MOCA Miami on Wednesday, Feb. 20th 12:00 noon ARRIVAL time, please bring $3. - Transcript, list of references, cover letter due Art & Fear Chapter 4 & 5

Week 7: (Monday class only, Wednesday is a work from home day-take home exam) Art & Fear Chapter 6 Business card design due -2nd round Portfolio presentation/ mock interviews - review of CAA board and CAA materials

24th: Week 8
Meet at Norton at 1 pm for Art Lecture Contemporary Art 101 / International Stages
FEB. 27, 2013 1 - 3 PM
Through subject matter, materials and media, and marketplace, today’s art reflects the international reach of technology and the global transformations that have influenced contemporary culture.

Seven Days in the Art World Chapter 3:

Week 9: SPRING BREAK Seven Days in the Art World Chapter 4

Week 10: Blog posts due (review of local show or museum exhibition) - posted to the website during class after peer review! Seven Days in the Art World Chapter 5

17th Week 11: Meeting at FIU Frost Museum Monday 12:30 MANDATORY please plan ahead! Art & Fear Chapter 7 & 8

Week 12: The Art Fairs - listen to lecture here
http://humanities.miami.edu/programs/lectures/Laura%20Knott%20Art%20Basel%20podcast%2011-29-12.mp3
3rd Contemporary Artist Tumblr due - review of Greenberg article
Week 13: Artist statement/research statement workshops and reviews
Art & Fear Chapter 9

Week 14: How to write a Grant workshop
Seven Days in the Art World Chapter 6

Week 15: Girls Club Field Trip
Seven Days in the Art World Chapter 7
Week 16: - in class work week for Final Presentations of Presentation Packet creations
(MANDATORY)

30th Week 17: Final Presentations Round 1

Final Exam: F (Apr 26) 10:30am - 1:00pm - Final Presentations Round 2 - Turn in Research paper (Final Version)
Grading Checklist -
Senior Seminar BA Spring 2013

Student Name:

- Presentation Packet (See SENIOR SEMINAR STANDARDIZED PACKET Document)

- Oral Presentation
  - 5 minute (25%)
  - 10 minute (25%)
  - 15 minute (50%)

- Collaborative Project (blog posts, interviews, critiques and reviews, effort and participations)

- Research Paper

Subtractions

- Absences
  - -10 = 4 absences
  - -15 = 5 absences
  - -20 = 6 absences
  - -30 = 7 absences
  - -40 = 8 absences

- Late/Leaving Early
  - -5 = 2
  - -10 = 3
  - -15 = 4
  - -20 = 5
  - -25 = 6
  - -30 = 7
  - -40 = 8

- Missed Deadlines
  - -5 = 2
  - -10 = 3
  - -15 = 4
  - -20 = 5
  - -25 = 6
  - -30 = 7
  - -40 = 8

NOTES:
FAU - Department of Visual Arts and Art History SENIOR SEMINAR STANDARDIZED PACKET

- Cover – Student’s name, Department, Faculty Name, Course, Semester and Year T
- Transcript – unofficial
- Resume
- Artist, Designer Statement or Research Agenda Statement
- Research Paper(s) or equivalent writing assignment (750 word minimum)
- Cover Letter or Letter of intent – written for a job, graduate school or to a commercial gallery
- Three References – two FAU faculty members and one professional. List name, professional title, address, phone and email.
- Research and Portfolio CD – You should include a CD with PDF versions of your statements and research paper. Studio majors should also include a portfolio (see details below).
- Performance Evaluation Forms
  - written presentation
  - oral presentation
  - committee/group performance

BFA Studio Arts, Graphic Design and BA Studio Arts Additional requirements

- CD of Portfolio - 20 images of your strongest work (Graphic Design: 12 images minimum). All images must be saved jpg, 300dpi x 8". Create file that is PC and MAC compatible. CD must be secured in the packet in an appropriate CD holder with the student’s name, department, faculty name, course, semester/year.
- Illustrated Image Description Sheet – Thumbnails of images in Portfolio (no larger than 2" x 2"), accompanied by all the appropriate information: title, date, size, media and when relevant client.

Any additional assignments that may be deemed appropriate by the faculty member.

Binding Requirements: all the above materials are to be bound using a wire or spiral bind. FedEx Office, Office Depot, Office Max and Staples all provide this service.