Undergraduate Programs—NEW COURSE PROPOSAL

DEPARTMENT: HIGHER EDUCATION LEADERSHIP, ED LEADERSHIP RESEARCH

RECOMMENDED COURSE IDENTIFICATION:
PREFIX _LDR_______ COURSE NUMBER ___4271________ LAB CODE (L or C) _____
(TO OBTAIN A COURSE NUMBER, CONTACT RPOLANSKI@FAU.EDU)

COMPLETE COURSE TITLE: MEDIA LITERACY AND LEADERSHIP

CREDITS: _______ TEXTBOOK INFORMATION:
3 CREDIT

GRADING (SELECT ONLY ONE GRADING OPTION): REGULAR ___X____ PASS/Fail _______ SATISFACTORY/UNSATISFACTORY _______

EFFECTIVE DATE
(first term course will be offered)

FALL 2015

COURSE DESCRIPTION, NO MORE THAN 3 LINES: This course will provide an introduction to media literacy and teach the skills needed to examine many genres of media, including news, the Internet, You Tube, student media, advocacy media, political websites, fill, radio, newspapers, magazines, advertising, and social marketing.

PREREQUISITES W/MINIMUM GRADE*: Corequisites*:
N/A N/A

REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL)*: NONE

*DEFINED MINIMUM PASSING GRADE IS D-. PREREQUISITES, COREQUISITES AND REGISTRATION CONTROLS WILL BE ENFORCED FOR ALL COURSE SECTIONS.

MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE: MASTER'S DEGREE IN RELATED FIELD

WAC/GORDON RULE COURSE

YES ___ NO ___ X _____

WAC/Gordon Rule criteria must be indicated in syllabus. Guidelines: www.fau.edu/WAC/

GENERAL EDUCATION REQUIREMENT (MARK X IN FRONT OF SELECTION):

- Written Communication
- Mathematics/Quant. Reas.
- Science/Natural World
- Society/Human Behavior
- Global Citizenship
- Creative Expression

Must attach the appropriate General Education Course Approval Request: www.fau.edu/deanofstudents/GeneralEdCourseApprovalRequests.php

Faculty contact, email and complete phone number:
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Director of Leadership Education and Development
561-297-3853: Dr. Deborah Floyd, dfloyd@fau.edu
Professor, Higher Education Leadership EDL, Department of Educational Leadership and Research
Methodology 561-297-1067

Departments and/or colleges that might be affected by the new course must be consulted and listed here. Please attach comments from each.

Department Chair: ____________________________
College Curriculum Chair: ___________________
College Dean: ______________________________
UUPC Chair: ________________
Provost: __________________________

ATTACHMENT CHECKLIST

- Syllabus (see guidelines for requirements: www.fau.edu/academic/registrar/UL/PCIntra/)
- Written consent from all departments affected by new course

Email this form and syllabus to mjennings@fau.edu one week before the University Undergraduate Programs Committee meeting so that materials may be viewed on the UUPC website prior to the meeting.

Undergrad. Studies Dean: ___________________ 2/12/15

IFS President: ________________________________

FAU Undergrad—Revised August 2011