FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Graduate Programs Department School of Communication and Multimedia Studies College Arts and Letters		UGPC Approval UFS Approval Banner Posted Catalog
Program Name Communication Studies (COMC)		New Program Change Program	Effective Date (TERM & YEAR) Fall 2020
Please explain the requested change(s) and offer rationale below or on an attachment See attached memo.			
Faculty Contact/Email/Phone Prof. Bill Trapani / wtrapan1@fau.edu / 561-297-3850 Consult and list departs the change(s) and attack		nents that may be affected by a documentation	
	aul R. Peluso	Digitally signed by member: 8EL (422E945C5E7 7852D92B-2334 Date: 2020.03.30 16:32:03 -04'00	43D3-B364-BB8C8A5BEE19

Email this form and attachments to UGPC@fau.edu one week before the UGPC meeting so that materials may be viewed on the UGPC website prior to the meeting.



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December 16, 2019

Summary of Program Changes to MA-COMC

Below are a list of changes to the master's program in Communication Studies (COMC).

- 1. Under "Admission Requirements for Degree Candidacy" we added a note that graduate teaching assistants are required to enroll in COM 6944, Communication Pedagogy, in their first year of study.
- 2. For both the thesis and the non-thesis option, "Nine credits of required courses" has been changed to "Fifteen credits of required courses."
- 3. For both the thesis and the non-thesis options, Item "1b" has had a course requirement COM 6424, Communication Theories added to the list of course options.
- 4. For both the thesis and the non-thesis options, Item "1c" has had a course requirement COM 6318, Communication Research and Design added to the list of course options.
- 5. For the thesis option, Item "2" has been changed from fifteen to "Nine credits of approved electives."
- 6. For the non-thesis option, Item "2" has changed from twenty-seven to "Twenty-one credits of elective courses."
- 7. For the non-thesis option, Item "3" has been amended to include a "professional project."

Taken together all of these changes will better define our program for current students as well as enhance its appeal to new ones. By adding two required courses, we are providing greater continuity for first year master's students as well as ensuring that they have the proper theoretical and methodological skill sets to produce new knowledge in Communication Studies.

Another change includes the requirement that all graduate teaching assistants are required to take our course on communication pedagogy during their first year (COM 6944).

Finally, we have added an option for producing a "professional project" as an alternative, "non-thesis" option. Since many of our students are working full-time and/or would like to cultivate a stronger connection between their studies in the master's program and the community as a whole, we felt that adding this option would both enhance our attractiveness as a program as well as build visibility for our school.

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An Equal Opportunity/Equal Access Institution

Sincerely,

Stephen Charbonneau, PhD

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Master of Arts with Major in Communication/Link to M.F.A. in Media, Technology and Entertainment

The central objective of the Master of Arts program in the School of Communication and Multimedia Studies is to equip students with historical, theoretical and critical knowledge of oral, written, visual and aural symbol systems, the institutions and processes that produce them and the audiences/readers who engage them. Emphasis is placed on research skills, the cultivation of original scholarship in communication and cognate fields and the critical examination of primary and secondary source materials. The goal is to enhance and focus students' ongoing or future efforts in communication-related professions or activities or to prepare them for doctoral studies and/or academic careers. For information, refer to www.fau.edu/scms.

Admission Requirements

- 1. Applicants should have:
- a. A baccalaureate degree from an accredited institution;
- b. A minimum 3.0 grade point average in the last 60 undergraduate credits attempted;
- c. Competitive Graduate Record Exam (GRE) demonstrating strength in verbal, analytic and writing scores.
- 2. Applicants must submit a 500-word typewritten statement of their goals, aspirations and reasons for seeking the M.A. in Communication. Care should be taken to align educational and career goals with the program and faculty specialization offered by the School of Communication and Multimedia Studies.
- 3. Applicants must submit two letters of recommendation detailing academic abilities and performance.
- 4. Applicants should submit a sample of their academic writing (no fewer than 3,000 words). The writing sample should exhibit sufficient depth and sophistication of thought as well as quality and clarity of writing so as to justify admission into the master's program.
- 5. International applicants must also meet the additional requirements listed elsewhere in this catalog.
- 6. Students need not have an undergraduate specialization in communication to apply for the M.A. program.

Admission Requirements for Degree Candidacy

A student may be admitted to candidacy for the degree of Master of Arts with Major in Communication after having satisfied the following requirements.

- 1. The student must complete 9 or more credits of graduate coursework in Communication with a GPA of 3.0 or better.
- 2. The student must complete all other College and University requirements.
- 3. The student must be recommended by the department and thesis supervisory committee.
- 4. The student must be formally accepted into the Master of Arts program by the SCMS. Non-degree-seeking, master's-level students are not permitted to enroll for more than 6 credits in SCMS courses without being formally accepted into the program.
- 5. If a student is awarded a graduate teaching assistantship, that student is required to enroll in COM 6944, Communication Pedagogy, in their first year of study

Requirements for Degree—Thesis Option (Minimum of 30 credits)

1. Fifteen Nine credits of required courses:

- a. COM 6400 (3 credits), Introduction to Graduate Studies in Communication;
- b. <u>COM 6424 (3 credits)</u>, <u>Communication Theories; and Theory (</u>3 credits from the following, <u>appropriate to the generalist program or specialization</u>. (No course may be used to fulfill both the theory and method requirements): COM 6415, COM 6424, FIL 6807, MMC 6408, SPC 6234, SPC 6236.
- c. <u>COM 6318 (3 credits)</u>, <u>Communication Research and Design; and Methodology (3 credits from the following, as appropriate to generalist program or concentration)</u>; <u>COM 6316</u>, <u>COM 6340</u>, <u>COM 6341</u>, <u>FIL 6807</u>, <u>SPC 6682</u>.
- 2. Nine Fifteen credits of approved electives, of which a minimum of 9 must be in Communication. Any coursework in a department other than Communication must be approved in writing by a Communication faculty advisor prior to enrollment.
- 3. Six credits of thesis research.
- 4. Courses taken to satisfy the foreign language requirement cannot be applied to the degree.
- 5. Submission of an approved thesis.
- 6. A minimum 3.0 GPA on all work completed.
- 7. A grade of "B" or higher on all credit applied to the degree.

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Requirements for Degree—Non-Thesis Option Minimum of 36 credits

- 1. Fifteen Nine credits of required courses:
- a. COM 6400 (3 credits), Introduction to Graduate Studies in Communication;
- b. <u>COM 6424 (3 credits)</u>, <u>Communication Theories</u>, <u>and Theory (3 credits from the following, appropriate to the generalist program or specialization.</u> (No course can be used to fulfill both the theory and method requirements): COM 6415, COM 6424, FIL 6807, MMC 6408, SPC 6234, SPC 6236.
- c. <u>COM 6318 (3 credits)</u>, <u>Communication Research and Design; and Methodology (</u>3 credits from the following, as appropriate to generalist program or concentration): COM 6316, COM 6340, COM 6341, FIL 6807, SPC 6682.
- Twenty-<u>one</u>seven credits of elective courses, of which 21 must be in Communication. Any coursework in a
 department other than Communication must be approved in writing by a Communication faculty advisor prior to
 enrollment.
- 3. Satisfactory completion of a written comprehensive examination or professional project.
- 4. Courses taken to satisfy the foreign language requirement do not count toward the 36-credit degree requirement.
- 5. A minimum of 3.0 GPA on all work completed.
- 6. A grade of "B" or higher on all credit applied to the degree.
- 7. Additional requirements that the student's advisory committee may prescribe.