

# FLORIDA ATLANTIC UNIVERSITY™

## Graduate Programs—PROGRAM CHANGE REQUEST

UGPC APPROVAL \_\_\_\_\_  
 UFS APPROVAL \_\_\_\_\_  
 CATALOG \_\_\_\_\_

DEPARTMENT: MANAGEMENT PROGRAMS

COLLEGE: BUSINESS ADMINISTRATION

PROGRAM NAME: (MBA CONCENTRATION IN) ENTREPRENEURSHIP

### EFFECTIVE DATE

(PROVIDE TERM/YEAR)

FALL / 2015

PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED:

### MBA CONCENTRATION NAME CHANGE

**Current Name:** Entrepreneurship

**New Name:** Entrepreneurial Management

**Reason:** Since there are no “entrepreneurship” positions in companies, the “entrepreneurship” concentration does not help students get jobs. Moreover, students already working find it difficult to get their employers to cover their tuition for an “entrepreneurship” concentration since that name suggests that the student might leave the company in order to start a new business. However, most companies want their managers to be entrepreneurial, and the “Entrepreneurial Management” name correctly suggests that students are being prepared to become entrepreneurial managers.

**Requested Action:** Replace “Entrepreneurship” with “Entrepreneurial Management” as the MBA concentration name in the FAU catalog.

Faculty contact, email and complete phone number:  
 Gary Castrogiovanni  
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 (561) 297-2523

Consult and list departments that might be affected by the change and attach comments.  
 None

**Approved by:**

Department Chair: *Daggy Golden*  
 College Curriculum Chair: *Wm R McDaniel*  
 College Dean: *Ken H. [Signature]*  
 UGPC Chair: *[Signature]*  
 Graduate College Dean: *[Signature]*  
 UFS President: \_\_\_\_\_  
 Provost: \_\_\_\_\_

**Date:**

*9-8-2014*  
*9-8-2014*  
*9-8-2014*  
*10/8/14*  
*10-15-14*

Email this form and syllabus to [UGPC@fau.edu](mailto:UGPC@fau.edu) **one week before** the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website prior to the meeting.