

## MBA Entrepreneurship Concentration

The MBA concentration in Entrepreneurship includes four courses. One course is an integrative capstone addressing all aspects of the venture creation process (see "Capstone" below). Another gives students in-depth knowledge of a particular aspect of that process (List A). A third provides students with exposure to a specific context (i.e., industry, sector, or area) where businesses are created (List B).

The courses for this concentration are listed below:

- CAPSTONE (Required):
  - Venture Creation (MAN 6875)
- LIST A (Choose two):
  - Project Management (MAN 6526)
  - Technology Commercialization Strategies (MAN 6874)
  - Developing and Marketing Innovation (MAR 6837)
  - Franchising (SBM 6008)
- LIST B (Choose one):
  - Entrepreneurial Skills for Managers (ENT 6226)
  - Introduction to Healthcare Systems (HSA 6103)
  - E-Business Systems (ISM 6237)
  - Human Resources Management (MAN 6156)
  - Managing the Sport Enterprise (MAN 6780)
  - Entrepreneurial Consulting Project (MAN 6806)
  - Special Topics (MAN 6931)
  - Graduate Management Internship (MAN 6943)
  - Entrepreneurship and Venture Capital (MAN 6876)
  - Relevant course from another graduate program (subject to Department Chair or Advisor approval)

  
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Department Chair

9/29/09  
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Date