

**PAD 6729 Images of Public Administration in Literature, Popular  
Culture, and Film  
Summer 2007**

Dr. Arthur Sementelli  
SR234 -MacArthur Campus  
Phone: 561-799-8224  
Email: sementel@fau.edu

**Office Hours**

TBA

Students with scheduling conflicts that need help should make an appointment. The easiest and quickest way to reach me outside office hours is email. Though it seems impersonal, email is the quickest, most effective method for reaching me during the semester since I can check it regularly.

**Course Description**

Public Administration has certain ideas associated with it. Some are real, some are imagined, and this creates a need to understand them systematically. We will review a number of these ideas based on the images portrayed in culture, film, and literature. At the end of the course, students should have a better appreciation of the complexity of the profession, the theories emerging from issues related to images, and the views that many constituents have of professional administrators.

**Course Materials**

Lackoff, G. & Johnson, M. (1980/2003) *Metaphors We Live By* Chicago, IL: University of Chicago Press ISBN: 0-226-46801-1

Jun, J. (2006) *The Social Construction of Public Administration* Albany, NY: State University of New York Press ISBN: 0-7914-6725-2

There will be journal articles associated with each course module that should be read prior to each class meeting.

Articles will be assigned throughout the course as student readings

**Format**

This course consists of lectures and structured discussion, assignments and exams. Given the breadth of the topic, lectures will extend beyond what is covered in the text. Therefore, both attendance and active participation in class is essential.

- Prepare for class sessions by reading text assignments and identifying topics that need clarification in class. Please raise questions (even if you suspect you are the only one who does not know the answer) to ensure that you thoroughly understand the material.

## Evaluation and Grades

Students will receive academic credit and a grade based on the satisfactory and timely completion of all course requirements and assignments. Any **academic irregularity** including plagiarism, cheating, etc. will be pursued consistent with FAU policy and the Florida Administrative Code. If you are in doubt about the boundaries regarding plagiarism, paraphrasing, quoting, or collaboration, consult with the instructor of record for this course. For example, it is **never** permissible to use an outside source without properly referencing it (in APA format). Additionally, collaboration is **never** permissible on any exam. Failure to complete one or more assignments without making prior arrangements with the instructor will result in the loss of academic credit for that item. Non-conforming work will be penalized 20% of the total points possible for the assignment. Late work will be penalized one letter grade for each calendar day it is late.

All assignments should be turned in ON TIME and word-processed in APA format, double-spaced, in a 12 point font with 1" margins in clear social science prose. Writing helps sharpen communication and complement analytical skills. Grading of written work is based on soundness of the analytical thinking, logical organization, effectiveness of communication, and ability to follow the instructions given. Excessive quotations or the verbatim inclusion of outside material without careful integration into the prose of the assignment will be penalized.

Grading criteria:

Evaluation Area	Total Point Value
Short Papers (50 points each)	200
Midterm Evaluation	150
Final Evaluation	150
Blackboard Discussion	50
Participation	50
<b>Total</b>	<b>600</b>

Points
559-600 =A
540-558 =A-
528-539 =B+
498-527 =B
474-497 =B-
462-473 =C+
438-461 =C
420-437 =C-
408-419 =D+
378-407 =D
360-377 =D-
0-359 = F

Evaluations: You will be required answer questions, in essay format on the mid-term and final projects. Each evaluation covers a specific segment of the course. The tentative date for the mid-term is listed below. The delivery format of the exam will be announced at least one week prior to delivery. Any conflicts with testing dates must be brought to the instructor's attention at least two (2) **workdays** before a scheduled exam.

Short Papers: are short (1-2 page) papers worth **50 points each**. Any good paper should include outside research and documentation. Detailed instructions will be provided prior to each assignment. Reference pages do not count toward page totals.

Blackboard Discussion: This is a theory course, so you need to wrestle with ideas. Informed participation on the discussion board will earn you points in this category. Uninformed or off topic participation will not help you.

Participation: Since you need to wrestle with ideas, it is important that you understand what is going on. The best way to earn these points (at least in my mind) is to ask and respond to questions about the topic. Participation points are not "automatic." You need to be prepared and on topic since it is **informed participation** that will earn you points. Random, off topic, or extraneous discussion will not help you. Think of this in terms of quality of discussion rather than quantity. I would prefer both, but quality is far more necessary.

Exams or assignments not completed earn "0" points unless otherwise stated by the professor. Incomplete grades are only given in *extreme* emergencies, when accompanying documentation of the emergency is provided.

## **Legalese**

Refer to the graduate catalog for policies and procedures for add/ drop, withdrawal, grading, and other questions.

**Academic Irregularity**: The instructor will pursue any reasonable allegation of academic irregularity and take action where appropriate, as described in the FAU catalog and Florida Administrative code.

**Recording Devices**: The College of Architecture, Urban, and Public Affairs prohibits audio or video recording of instructional activities in classrooms, laboratories, and studios without the expressed written consent of the instructor. This does **not** apply to students receiving services from the Office with Student Disabilities. When the instructor's consent is given, the materials are for personal use only and are not for distribution or sale in any fashion.

**Students with Disabilities:** In compliance with the Americans with Disabilities Act (ADA), students who require special accommodations due to a disability to execute coursework properly must register with the Office for Students with Disabilities (OSD) and follow all OSD procedures.

### Tentative Course Schedule

Any schedule changes will be announced in class	Date	Readings	Lackoff & Johnson	Jun	Media
Week 1: Introduction, Course Overview	5/15	Downs	1-52	Ch.1	Futurama SO2E14
Week 2: Context of PA	5/22	Weber	53-86	Ch.2	Beetlejuice
Week 3: <b>(P#1)</b> Social Construction	5/29	Farmer	87-125	Ch.3	Minority Report
Week 4: PA and Social Design	6/5		126-184	Ch.4	Harrison Bergeron
Week 5: <b>(P#2)</b> Practices of Design	6/12	Fox	185-237	Ch.5	V for Vendetta
Week 6: Understanding Change	6/19	Box		Ch. 6	Trash of the Titans
Week 7: <b>Midterm Exam</b>	6/26				
Week 8: The Self	7/3	Sementelli		Ch.7	Road to Wellville
Week 9: <b>(P#3)</b> Social Construction of Ethics	7/10	Bowman		Ch.8	Soylent Green
Week 10: Civil Society	7/17	Habermas		Ch.9	Demolition Man
Week 11: Power	7/24	Foucault		Ch.10	Dark City
Week 12: <b>(P#4)</b> Conclusions	7/31	Fox/ Miller			The Matrix
Week 13: <b>Final Exam</b>	8/7				