



Item: SP: I-1

STRATEGIC PLANNING COMMITTEE

Wednesday, January 17, 2007

SUBJECT: GOAL 1 UPDATE

PROPOSED COMMITTEE ACTION

There is no board action required on this item at this time. This is presented for informational purposes as part of the annual evaluation of each goal.

BACKGROUND INFORMATION

The FAU Board of Trustees accepted the university's strategic plan in January 2006. Goal 1 addresses access and degree production. The plan provides a detailed report on the outcomes of each of the 12 objectives associated with this goal.

IMPLEMENTATION PLAN/DATE

All of the objectives are underway or completed.

FISCAL IMPLICATIONS

Supporting Documentation:

Powerpoint Presentation

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GOAL 1: An Update

Access, Degree Production, Diversity

Presentation to the BOT Strategic Planning Committee
December 12, 2007

STRATEGIC PLAN – Update on Goal 1



Objective 1

Assure student achievement in baccalaureate degree programs by developing and implementing Academic Learning Compacts

Outcomes

All undergraduate degree programs will make available to prospective and enrolled students compacts that delineate what and how content knowledge, and communication and critical thinking skills will be measured.

According to the Board of Governors Regulation 6C-8.016, universities must develop Academic Learning Compacts and related assessment processes to ensure student achievement in baccalaureate degree programs in the State University System.

ALCs identify the **content/discipline** knowledge and skills, **communication** skills, and **critical thinking** skills students in that program are expected to demonstrate prior to graduation, and the methods by which students will be assessed on these skills.

Implementation of ALCs helps us meet similar requirements of our regional and discipline accrediting agencies.

STRATEGIC PLAN – Update on Goal 1



Objective 1

Assure student achievement in baccalaureate degree programs by developing and implementing Academic Learning Compacts

ALC Status Report #5 (Due to the BoG on December 31, 2007)

<u>Task</u>	<u>Expectation for 2007 report</u>	<u>2006 FAU status</u>
Identify core student learning outcomes	100% complete	58 of 58 complete
ALCs posted on web	100% complete	57 of 58 complete
How expectations are assessed in the program	100% complete	55 of 58 complete
Assessment examples posted on web	100% complete	54 of 58 complete
Systems in place to validate assessments	Progress from last year	43 of 58 complete
Use of assessment for program improvement	Progress from last year	26 of 58 complete

Objective 2

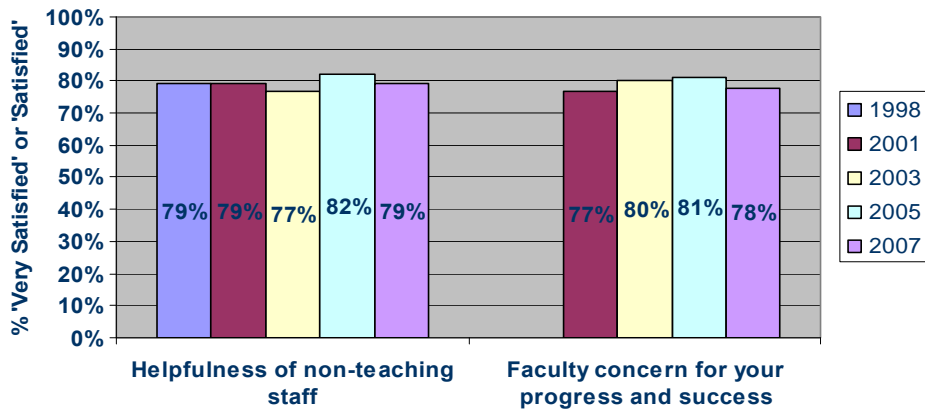
Through promotion of instructional excellence to faculty and tutorial assistance to students, FAU will foster a genuine, widely-recognized institutional commitment to student satisfaction and success.

Outcome

- Student satisfaction with helpfulness of non-teaching staff will average 85% of 2007 Student Satisfaction Survey with no campus averaging below 83% on this item.
- Student satisfaction with faculty concern for their progress and success will average 83% on the 2007 Student Satisfaction Survey, with no individual college averaging below 80% on this item.
- Annual assessment plans from student support areas report customer satisfaction with their services and planned improvements to meet their defined thresholds of excellence.

Report Card for Goal 1 - Objective 2

Satisfaction with Support from Staff and Faculty Source: Student Satisfaction Survey

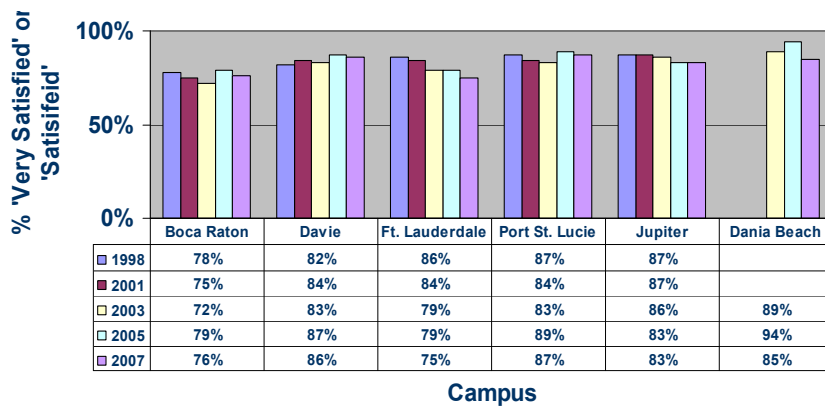


STRATEGIC PLAN – Update on Goal 1



Report Card for Goal 1 - Objective 2

Helpfulness of Non-Teaching Staff Source: Student Satisfaction Survey

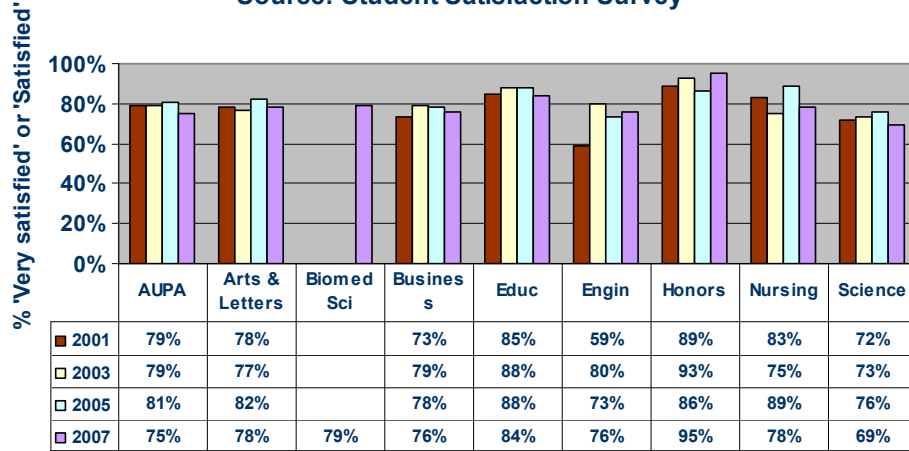


STRATEGIC PLAN – Update on Goal 1



Report Card for Goal 1 - Objective 2

Faculty Concern for Your Progress and Success
Source: Student Satisfaction Survey



STRATEGIC PLAN – Update on Goal 1



Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

Outcome

- The first year FTIC student retention rate will be at least equal to the median rate of FAU peer institutions (73%) by Fall 2008.

Status Report on Strategies

3.1 Establish a Council for Excellence in Undergraduate Education (CEUE) and write a mission statement for the undergraduate experience at FAU

- ◆ CEUE established January 2006
- ◆ Mission statement for the undergraduate experience written in fall 2006 and inserted into new Catalog
- ◆ New Core Curriculum Committee is proceeding with revision of the core

STRATEGIC PLAN – Update on Goal 1



Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

3.2 Establish a mathematics instruction support center to immediately address the critically low passing rates in lower-level mathematics courses

- ◆ Mathematics tutoring center in place
- ◆ Smaller class size initiated for some sections of College Algebra
- ◆ College Algebra teaching workshop under Professor Daniel Raviv focuses on nature of instruction, how course is organized
- ◆ Supplemental Instruction (SI) initiated in fall 2007 in Math for Liberal Arts with good preliminary results
- ◆ Expansion of SI in spring 2008 with generous funding from Lifelong Learning and Student Government Association
- ◆ Exploring implementation of mandatory placement exam for fall 2008 FTICs

STRATEGIC PLAN – Update on Goal 1



Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

3.3 Increase access to SLS 1503 – Learning Strategies and Human Development

- ◆ From 1992-2001, SLS 1503 was available only to students in the SOAR (Student Orientation and Academic Review) program, now called the Gateway program; 42 students enrolled in first year
- ◆ In 2002, course offerings were expanded to include athletes and students participating in the FLCs. In 2003, the course was opened to all FTICs.
- ◆ In 2007, 48 sections of SLS 1503 enrolled 1,048 freshmen, or 44 percent of entering class.
- ◆ Currently exploring ways to improve course effectiveness.

3.4 Increase the number of Freshman Learning Communities (FLCs)

- ◆ FLC was piloted in fall 2001 with 15 students in one FLC for “Undecided” or “Exploratory majors”
- ◆ In 2002, 220 students participated in 11 FLCs
- ◆ In fall 2007, 400 students participate in 19 FLCs

3.5 Establish Living Learning Communities

- ◆ In 2005, 17 students participated in the first LLC
- ◆ In fall 2007, 98 students are in 4 LLCs (87 FTICs and 11 “returners”)

STRATEGIC PLAN – Update on Goal 1



Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

3.6 Appoint a coordinator in Freshman Academic Advising Services to work with students on academic warning

- ◆ Hired coordinator in May 2007
- ◆ Initiation of online reporting system for freshmen facing academic difficulty
- ◆ Meets with freshmen who are identified as at-risk

3.7 Increase access to Center for Excellence in Writing (also Strategy 5.1)

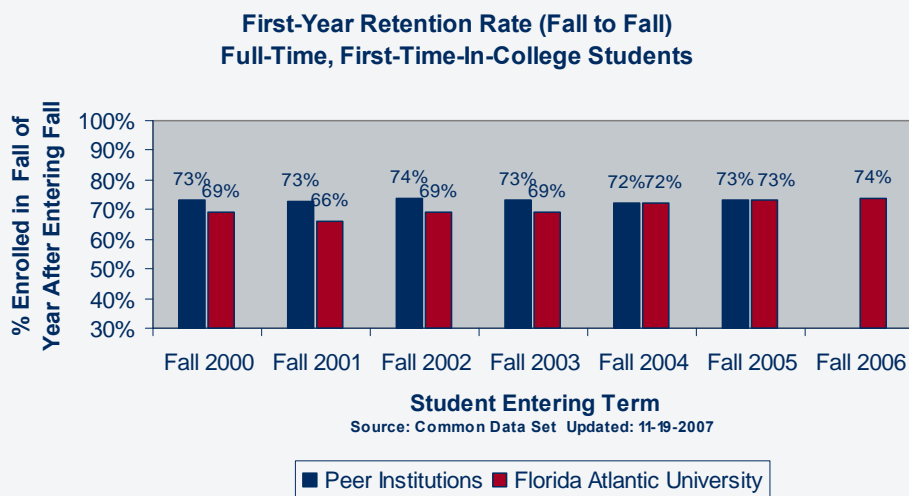
- ◆ Total consultation hours increased from 710 hours in 2002-2003 to 1,627 hours in 2006-2007
- ◆ In addition to the main center in the Social Sciences building, there are now branch offices in the Oxley Center, Heritage Park Towers, Davie, and Jupiter

3.8 Establish Center for Teaching Excellence & Student Success (also Strategy 5.2)

- ◆ Center has been renamed the Teaching Learning Center - no physical center in place due to lack of funding but virtual (web-based)
- ◆ Teaching Learning Center will be in place by end of spring 2008

Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

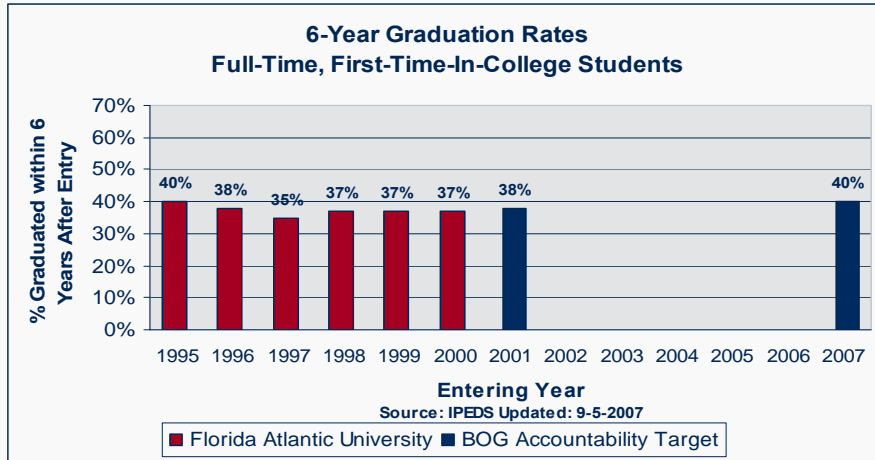


Objective 4

To enhance the success of its students through promoting timely completion of degrees, the University will implement strategies to increase its graduation rate for FTIC students.

Outcome

The FAU 6-year FTIC graduation rate shall meet or exceed BOT-approved BOG accountability targets and shall be at least 38% for the 2001 entering cohort and at least 40% for the 2007 entering cohort.

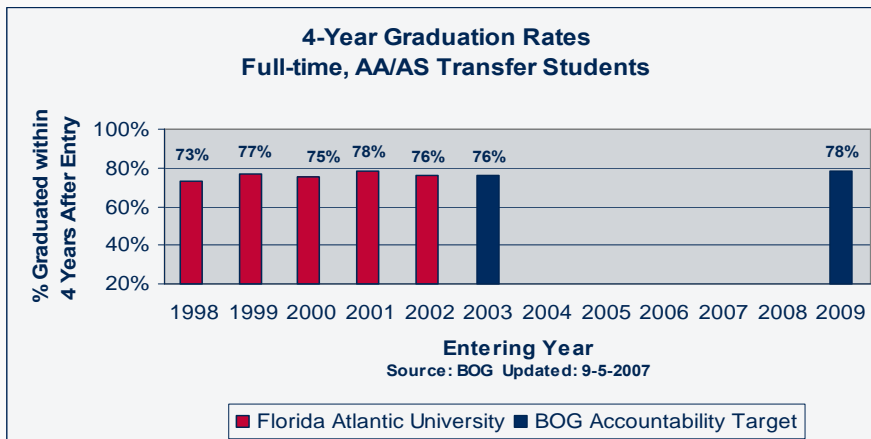


Objective 5

To enhance the success of its students through timely completion of degrees, the University will implement strategies to increase its graduation rate for AA transfers.

Outcome

The FAU 4-year AA transfer graduation rate shall meet or exceed BOT-approved BOG accountability targets and shall be 76% for the cohort entering in 2003, and 78% for the cohort entering in 2009.



Objective 7*

In keeping with its commitments to diversity and student success, the University will adopt strategies that assure that degree completions reflect the racial and ethnic composition of the student body.

Outcome

Each year, the number of baccalaureate degrees awarded to racial/ethnic minorities shall be proportionate to the racial/ethnic composition of the University.

Enrolled students and graduates by ethnicity

Race/Ethnicity	2000 Census Data		FAU Enrollment					Baccalaureate Degrees						
	Service Area	State of Florida	Fall'02	Fall'03	Fall'04	Fall'05	Fall'06	Fall'07	01-02	20-03	03-04	04-05	05-06	06-07
White, non-Hispanic	61%	61%	60%	59%	59%	58%	57%	57%	63%	59%	58%	58%	56%	56%
Black	17%	15%	16%	17%	17%	17%	17%	17%	14%	15%	16%	17%	19%	17%
Hispanic	14%	17%	13%	14%	15%	16%	16%	17%	11%	12%	14%	13%	15%	17%
Other	8%	7%	11%	10%	9%	9%	10%	9%	12%	14%	12%	12%	10%	9%

Source: Student Data Course File
Updated: 10-18-2007

*Intentionally precedes Objective 6 which follows

Overall Assessment

- The outcome for Objective 3 has been met for the retention rate for FTICs.
- Outcome data for Objective 4 - the 6-year graduation rates of FTICs is not yet available - however, the University appears poised to meet these BOG targets.
- Outcome data for Objective 5 -- the 4-year graduation rates of AA/AS students is not yet available but past performance suggests that these targets will be met.
- Regarding Objective 7, the number of baccalaureate degrees awarded to racial ethnic minorities meets or exceeds the proportional racial/ethnic composition of the university as a whole.

Specific areas that need to be addressed:

- Creation of Teaching Learning Center to coordinate and centralize academic support services
- Deepen our academic support services, especially in the areas of mathematics, general tutoring, and supplemental instruction
- Expand teaching enhancement initiatives, based on the College Algebra model
- Enhancing the undergraduate experience through core revision and encouragement of study abroad, service learning, and internships

Objective 6

In support of its vision for diversity and inclusiveness, the University will pursue strategies that assure racial and ethnic diversity within its student body.

Outcome

Each year the racial and ethnic composition of the FAU student body shall be maintained at proportions that are comparable to the population of the State of Florida and the FAU service area.

This item requires the university to adopt strategies that assure racial and ethnic diversity within the student body. The data confirm that the university remains successful in this regard.

•Strategy 6-1 refers to the use of “increased financial aid resources to improve recruitment of targeted student populations for enrollment in FAU degree programs.” To this end the university has matched available state resources to establish the FAU First Generation Matching Grant Program.

•During the fall 2007 semester FAU awarded 359 students a total of \$495,880.00. Most students are full time and received an award of \$1500.00 per semester. The funds for this award come from the State of Florida and are matched by the FAU Foundation.

Objective 6

In support of its vision for diversity and inclusiveness, the University will pursue strategies that assure racial and ethnic diversity within its student body.

House Bill 795 was signed into law on June 2, 2006 and became effective July 1, 2006 creating Section 1009.701, Florida Statutes. This law provides financial, need based assistance to undergraduate, degree-seeking Florida residents who are U.S. citizens or eligible non-citizens and:

- ◆attend a state University of Florida,
- ◆are enrolled in a minimum of 6 credit hours per term,
- ◆demonstrate financial need,
- ◆whose parents did not complete a baccalaureate degree , and
- ◆meet other criteria established by the individual universities.

Please note that the letter refers to meeting other criteria established by the University. Those criteria are as follows:

- ◆Submit a FAFSA (Free Application for Federal Student Aid)
- ◆Estimated Family Contribution less than \$7001
- ◆First Time in College (FTIC) Freshman for the initial award year
- ◆Florida Community College Transfer students for the initial award year Award amount of \$1500 per semester for full time, \$1125 per semester for 3/4 time, \$750 per semester for half time.

Objective 6

In support of its vision for diversity and inclusiveness, the University will pursue strategies that assure racial and ethnic diversity within its student body.

The Office of Undergraduate Admissions employs numerous additional strategies to promote racial and ethnic diversity within the student body. These include:

- Establishment of an Outreach Coordinator: Targets Title I schools (middle schools) in Palm Beach and Broward counties, extended to Miami-Dade County this year with a focus on first generation students overcoming obstacles to make college a realistic goal.
- Hiring two new recruiting coordinators: an African-American and a Hispanic
- “Admit Day” (campus day for admitted students): focus on first generation students and their acclimation to college life

Objective 6

In support of its vision for diversity and inclusiveness, the University will pursue strategies that assure racial and ethnic diversity within its student body.

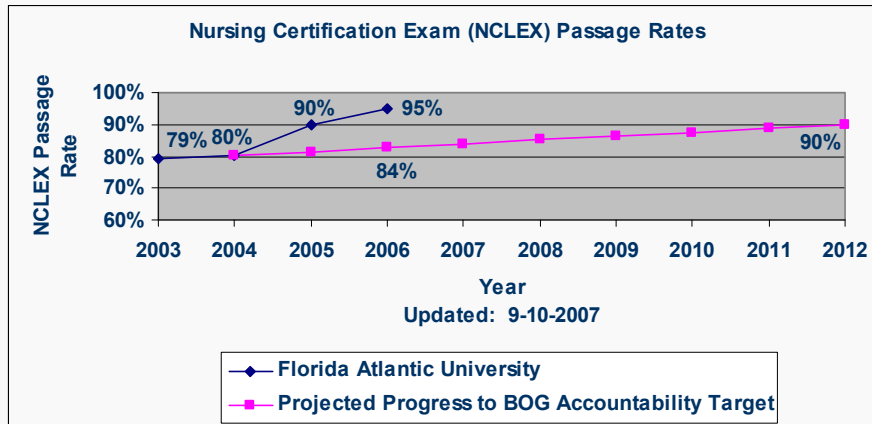
- Targeting high schools with a high percentage of diversity in all of our recruitment efforts
- Participating in numerous fairs that target the minority populations
 - Hispanic Scholarship Fund Outreach Program – one in Miami and one in Ft Lauderdale
 - Seminole Tribe college and career fair this spring
 - Cypress Bay Diversity through Education Fair
 - Special campus tours for minority groups, coordinating approximately 60 a year

Objective 8

Passage rates on certification exams for nursing will be equal to those approved by BOT for BOG Accountability Targets.

Outcome

- The passage rate for nursing (NCLEX) will increase from 79% (2003-04) to 90% (2012-13).



Objective 9

To support general enrollment growth targets and in support of the university's research objectives, FAU will increase graduate enrollments in BOG targeted areas.

Outcome

- Increase graduate student enrollment in targeted areas by 130 students each year (through 2010).

Efforts by the Graduate College to accomplish this objective:

Developed a new Graduate Recruitment Fellowship program to offer additional funds above the normal assistantship levels to attract outstanding applicants to these targeted areas of study

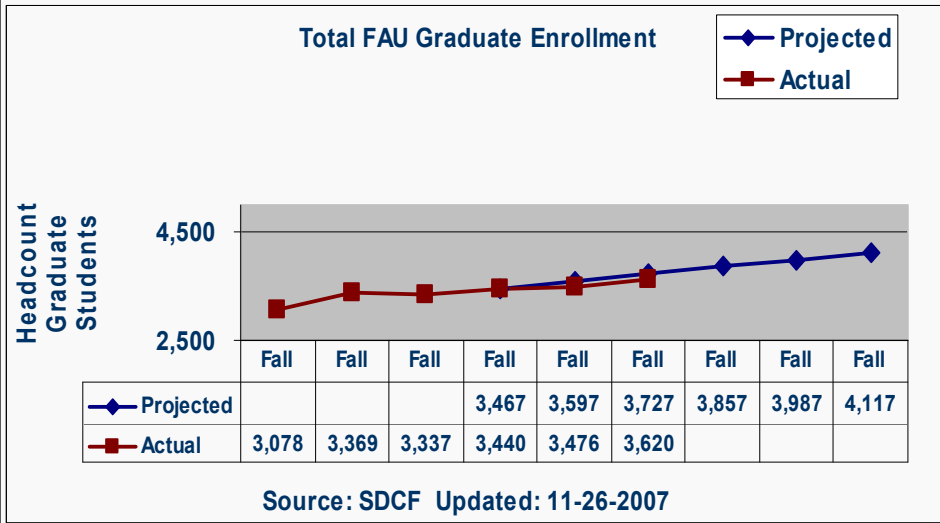
- Hired a new Coordinator of Graduate Recruitment with specific responsibility to increase graduate applications in these targeted areas

- Established a tracking system to monitor the progress and retention of graduate students in these areas of study

- Established new procedures to encourage students taking graduate courses in these areas who are currently in non-degree seeking status to apply and enroll as degree seeking students

- Worked with the Office of International Programs on agreements with foreign universities to increase graduate applications in these targeted areas from prospective students at selected institutions abroad

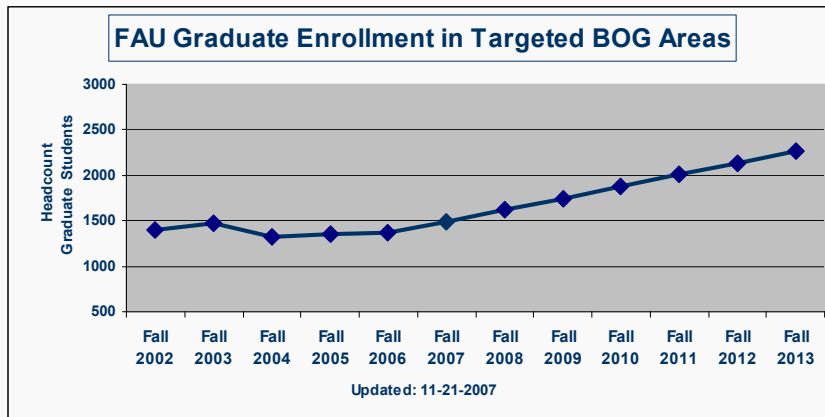
Report Card for Goal 1 - Objective 9



STRATEGIC PLAN – Update on Goal 1



Report Card for Goal 1 - Objective 9



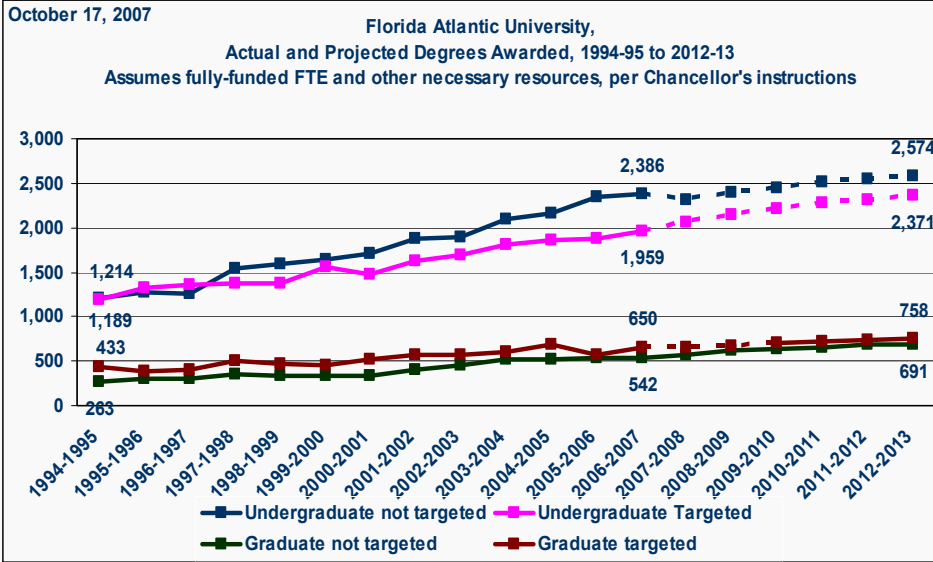
Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall
2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
1400	1471	1326	1360	1372	1488	1618	1748	1878	2008	2138	2268

STRATEGIC PLAN – Update on Goal 1



Objective 10

Graduate and undergraduate degrees awarded in targeted and non-targeted areas will be consistent with BOT approved BOG Accountability Targets.



DEGREES AWARDED AND PROJECTED

	<u>2004-05</u>	<u>2005-06</u>	<u>2006-07</u>		
<u>Undergraduate</u>	<u>Actual</u>	<u>Actual</u>	<u>Projected</u>	<u>Actual</u>	<u>Diff</u>
BOT Targeted	1,857	1,874	1,991	1,959	-32
Non-Targeted	2,165	2,343	2,256	2,386	+130
<u>Graduate</u>					
BOT Targeted	684	569	633	650	+17
Non-Targeted	520	539	557	542	-15



2006-2007 BOT Targeted Degrees Programs Substantially Below or Above Projections

Undergraduate	2006-2007 Degrees			Degrees Awarded Trend			
	Projected	Actual	Diff	2003-04	2004-05	2005-06	2006-07
Management Information Systems	120	64	-56	158	114	81	64
Elementary Teacher Education	419	389	-30	441	368	387	389
Computer Information Systems	95	54	-41	125	113	71	54
Biology	205	238	33	188	173	226	238
Chemistry	33	42	9	30	31	25	42
Architecture	33	75	42	31	45	43	75
Graduate	Projected	Actual	Diff	2003-04	2004-05	2005-06	2006-07
Business Administration (MBA) *	222	172	-50	188	218	186	172
Foundations of Education (MED)	53	28	-25	64	91	21	28
Nursing (MSN)	75	105	30	79	71	81	105
Biomedical Science (MS)	8	30	22	2	10	19	30

*shortfall in MBA degrees offset by surplus of 56 Master's of Accounting (MAC) degrees, which are not BOT targeted

STRATEGIC PLAN – Update on Goal 1



Objective 11

Develop and implement mission-driven academic enrollment and program plans for each university campus.

Outcome

- The University will maximize access to its academic course offerings on all campuses consistent with meeting FTE targets.
- The University will identify and offer targeted academic programs on its partner campuses which meet unique campus demand, consistent with the funded FTE enrollment plan as approved by the BOT and BOG.

•Campus Academic Plans have been developed and were approved by the Board of Trustees on September 27, 2006. See Objective 11 Report Card on Strategic Plan Website:

http://www.fau.edu/provost/files/06_bot_retreat-campusprogramplans.pdf

STRATEGIC PLAN – Update on Goal 1



Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

Outcome

Improve and expand amenities on the Boca Raton Campus that contribute to a traditional University experience.

•Last fall, external consultants were hired to conduct, review and make recommendations for improvement in the following areas:

- Division of Student Affairs
- Student Government
- Student Health Services

•Aggressive marketing of the Freshman Orientation Program increased the number of students and parents attending the 2007 program.

	<u>2006</u>	<u>2007</u>
Students	2386	2771
Parents	1493	1503

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

•This fall, the first ever University-wide New Student Orientation Planning Committee was established.

•This fall, the Office of New Student Orientation created a monthly electronic parent newsletter.

•The 2007 Parent and Family Weekend Program had over 450 parents and family members to attend this event, the most ever.

•Last fall, a Student Constitutional Convention was held to revise the SGA Constitution. This was the first of many initiatives to improve the overall participation and effectiveness of the SGA.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- A new all freshman resident hall, opened fall 2007 which increased the Boca campus housing capacity from 1850 to 2450.
- We have begun plans to construct a 600 bed apartment complex with a proposed completion/opening date of fall 2009.
- The groundbreaking for the first phase of a new Recreation and Fitness Center was held on December 7, 2007 and completion/opening date of fall 2008.
- Student participation in intramural sports teams increased from 654 students in FY 05-06 to 1917 in FY 06-07.
- A new Track and Field Complex opened spring, 2007 which serves as recreational space for the general student body and home for the University's track and field team.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- During the spring of 2007, a new Coordinator for Greek Life was hired to advise and lead our efforts to enhance Greek Life.
- Currently a consultant is working with the Office of Greek Life to develop a comprehensive Greek Life Strategic Plan to address housing, membership opportunities on all campuses and new chapter development.
- Student Advisory groups have been established to advise and work with the Directors of the Student Union, Recreation and Fitness Center and International Students and Scholars to ensure that students are involved in the planning of activities and programs to serve the overall student body.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- A new Director for the Center for Counseling and Psychological Services was hired this summer to enhance the current services and lead our efforts to get the center accredited by the International Association of Counseling Services (IACS).
- The Center for Counseling and Psychological Services implemented an after hour on-call (6:00 p.m. – 8:00 p.m.) Counseling Emergency Response Program.
- The University's Alcohol and Other Drug Taskforce was re-established to assess and make recommendations on policies and programs to enhance campus-wide alcohol and drug issues.
- The first ever FAU university-wide Homecoming Committee was established in spring 2007.
- The 2007 Homecoming festivities included the first ever FAU Homecoming Parade.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- During the spring of 2007, we began to carry out our long range plans to refurbish the Student Union. The first part of this plan included painting and refurbishing the lobby area, and the purchasing of pool tables, games and new seating.
- A Weekend Program Planning Committee has been created to plan, schedule and market non-alcoholic program events on Friday and Saturday nights.
- During 2006-07, over 100 large scale events (concerts, Freaker's Ball, Sunshine State Step Show, etc.) attracted over 30,000 students and guests.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **Student Affairs and the Dean of Undergraduate Studies are reviewing the current Honor Code to determine if it should be revised and used to enhance civility in the University Community.**
- **Student Affairs and Academic Affairs are currently partnering to create a pilot Service-Learning Program for fall 2008. This initiative is being lead by the Dean of Undergraduate Studies and the Office of Civic Engagement and Service.**
- **The search to find a new Director for the Office of Multicultural Affairs has concluded and an offer has been made. The role and scope of this office will be expanded to include a wider range of programs and services.**