



Item: SP: - I-3

STRATEGIC PLANNING COMMITTEE

Wednesday, February 25, 2009

SUBJECT: STRATEGIC PLAN UPDATE

PROPOSED COMMITTEE ACTION

There is no board action required on this item at this time. This is presented for informational purposes to keep the board up to date on the work of the Strategic Planning Council to review and revise the University's Strategic Plan

BACKGROUND INFORMATION

The FAU Board of Trustees accepted the university's strategic plan in January 2006. The plan calls for the Strategic Planning Council and the Strategic Planning Committee of the Board to regularly review the goals and progress. In addition, the plan should be assessed and amended to reflect changes and opportunities.

The Strategic Planning Council is recommending the addition of a new goal addressing student and campus life and has drafted suggestions on how to restructure the Strategic Plan in order to broaden and deepen its scope.

IMPLEMENTATION PLAN/DATE

The draft 2009-2010 Work Plan for the Strategic Planning Committee provides a timetable for the review of the new goal on student life and revisions to the Plan.

FISCAL IMPLICATIONS

To be determined

Supporting Documentation: Strategic Planning Council Membership
FAU Strategic PLAN 2006-2013 Outline
Draft Strategic Plan Revision

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Florida Atlantic University

Strategic Planning Council

Chair: Kristen Murtaugh, Vice President for Strategic Planning

Members:

John Pritchett, Provost & Chief Academic officer

Randy Talbot, Senior Vice President, Advancement

Ken Jessell, Senior Vice President, Financial Affairs

Charles Brown, Senior Vice President, Student Affairs

Tom Donaudy, University Architect & Vice President for Facilities

Michael Moriarty, Vice President, Division of Research

Howard Hanson, Scientific Director, Center for Ocean Energy Technology

Camille Coley, Executive Assistant Vice President, Division of Research

Joy Stephens, Vice President, Broward Campuses

Gerri McPherson, Vice President, Northern Campuses

Aileen Izquierdo, Senior Vice President, Communications & Marketing

Ed Pratt, Dean, Undergraduate Studies

Barry Rosson, Dean, Graduate College

Sharron Ronco, Associate Provost for Institutional Effectiveness & Analysis

Jeff Schilit, Associate Provost & Chief Information Officer

Scott Adams, Chair, Board of Trustees Strategic Planning Committee

Abe Cohen, President, Student Government Association

Eric Shaw, President, University Faculty Council & Trustee

Jim Murley, Director, Center for Urban & Environmental Solutions

Randy Goin, Chief of Staff

FAU STRATEGIC PLAN 2006-2013

GOAL 1: PROVIDING INCREASED ACCESS TO HIGHER EDUCATION

Florida Atlantic University will continue to provide access to higher education for residents of the region, state and the nation and will respond to the competitive economic environment by increasing the number of degrees granted to students at all levels.

GOAL 2: MEETING STATEWIDE PROFESSIONAL AND WORKFORCE NEEDS

Florida Atlantic University will commit academic and fiscal resources to meeting Florida's need for trained professionals in nursing, teaching and advanced technology. FAU will demonstrate its commitment to recruiting and preparing students in these vital professions and to identifying emerging trends in the labor force.

GOAL 3: BUILDING WORLD-CLASS ACADEMIC PROGRAMS AND RESEARCH CAPACITY

Florida Atlantic University will develop academic and research programs of the highest caliber to support Florida's strategic engagement in building an economy based on high technology and to foster a culture enriched by scholarly inquiry.

GOAL 4: MEETING COMMUNITY NEEDS AND FULFILLING UNIQUE INSTITUTIONAL RESPONSIBILITIES

Florida Atlantic University will be a full participant in its seven county service region. It will advance economic development, encourage regional cooperation and sustainability, build partnerships in key areas of community need and enrich lives through lifelong learning.

GOAL 5: BUILDING A STATE-OF-THE-ART INFORMATION TECHNOLOGY ENVIRONMENT

Florida Atlantic University's information technology will meet the requirements of the faculty, students, staff and administration, responding to growth and offering expanded, faster and more reliable services in teaching, research, service and administration.

GOAL 6: ENHANCING THE PHYSICAL ENVIRONMENT

Florida Atlantic University will create a physical environment that fosters learning and promotes cultural and social interaction among the University's diverse communities.

GOAL 7: INCREASING THE UNIVERSITY'S VISIBILITY

Florida Atlantic University will increase its visibility and strengthen its image locally, regionally, nationally and internationally by expanding its modes of communicating with internal and external audiences.

DRAFT STRATEGIC PLAN REVISION*

GOAL 1: PROVIDING ACCESS TO HIGHER EDUCATION AND RESPONDING TO WORKFORCE NEEDS

Providing Access to Higher Education

(1-6, 9, 10, 11)

Responding to Workforce Needs

(1-8; 2-1, 2, 3, 4, 5)

GOAL 2: PROVIDING AN EXCELLENT EDUCATION IN A SUPPORTIVE ACADEMIC ENVIRONMENT

Enhancing the Undergraduate Academic Experience

(1-1, 2, 3, 4, 5, 7; 2-2)

Enhancing the Graduate Academic Experience

(Objectives to be drafted)

Providing a Supportive Environment for Faculty

(3-5, 6, 7)

GOAL 3: PROVIDING QUALITY STUDENT LIFE

(1-12; Other objectives being drafted by Dr. Charles Brown and Division of Student Affairs)

GOAL 4: ENHANCING WORLD-CLASS RESEARCH, CREATIVE AND SCHOLARLY ENDEAVORS

(3-1, 2, 3, 4)

GOAL 5: MEETING COMMUNITY NEEDS AND FULFILLING UNIQUE INSTITUTIONAL RESPONSIBILITIES

(Original Goal 4)

GOAL 6: BUILDING RESOURCES AND SUPPORT FOR A SUSTAINABLE FUTURE

Achieving Enhanced Fiscal Stability

(3-7; Other objectives to be drafted by Divisions of Administration & Finance and Advancement)

Building a State-of-the-Art Information Technology Environment

(Original Goal 5)

Enhancing the Physical Environment
(Original Goal 6)

Increasing the University's Visibility
(Original Goal 7)

Nurturing the University's Human Resources
(Objectives to be drafted)

* Red indicates objectives from original Strategic Plan